

International Business Video links

International Business: Competing in the Global Marketplace, 7th edition
Charles W. L. Hill, University of Washington McGraw Hill, 2009; ISBN-13 9780073381343

DISC 1

PART ONE

Globalization and the Nature of International Business

1. [Conversation.: Three Billion New Capitalists](#) 9:22
2. [From Belief to Reality: The Living J&J Credo](#) 9:07
3. [Conversation: World Without Borders](#)12:55

PART TWO

Culture, Ethics, and Country Differences

1. [Yukos: Sale or Seizure?](#)12:31
2. [China Rising, Part II](#).....1:09
3. [Drug Companies Conduct Research in India](#)5:59
4. [Clearing the Air](#).....9:56
5. [Will Rallies Help Immigrants/Workplace – Raids on Illegal Immigrants](#)3:32
6. [The Peace Carps: The Toughest Job You'll Ever Love!](#)11:05

PART THREE

Trade Theory and Cooperation Among Nations

1. [No Tariffs \(steel tariffs ended\)](#).....17:03
2. [Air War](#).....7:52
3. [FDI in Sudanese Oil Changes -- Sudanese Economy](#)15:03
4. [U.S. Farmers Respond to CAFTA](#)9:16
5. [Oil Futures Market Keeps Eye on Middle East Crisis](#).....8:27
6. [China Brands](#)2:03
7. [China: Changing the Yuan/ Dollar](#)9:14

DISC 2

PART FOUR

International Forces Affecting International Business

1. [Tough Job: A Look at the IMF](#).....8:00
2. [The- International Monetary Fund: Economic Aid in South Korea and Uganda](#)..15:09
3. [Outsourcing](#)2:45

PART FIVE

The Organizational Environment and Strategy of International Business

1. [GM's Global Research Network](#).....11:02
2. [Domino's Pizza in Mexico](#)10:24
3. [DHL Global Delivery Service](#)13:13
4. [Exporting Popcorn Products to the World: Cretors and Co](#)14:00
5. [BP's Global Brand](#)14:03
6. [Cirque du Soleil](#).....10:46
7. [J&J: Creating a Global Learning Organization](#)9:21
8. [Starbucks. Building Relationships with Coffee Growers](#)....12:08